



As we build our brands, you'll make your name

South East London / Kent Border

With an impressive array of high profile brands, G Costa is driven by passion for great food. As part of the international £5.6 billion Associated British Foods Group, we enjoy all the backing we need to achieve dramatic growth – including doubling the size of our Blue Dragon Oriental cuisine range over the next few years and launching our new Rajah range of authentic Indian products. To realise our goals, we need world-class people to make it happen and seize the benefits of true accountability and autonomy.



International Brand Manager Up to £40,000 + Bonus + Benefits

Growing internationally is a key part of the G Costa strategy and we're looking for an export marketer to take responsibility for the profitable development of Blue Dragon and other brands in our international markets – which are as diverse as Russia, Sweden, Australia and Spain.

Working within the UK Marketing and NPD strategic framework, you will develop an in-depth understanding of consumer needs and create brand plans and bespoke marketing solutions to maximise opportunities in each key market.

Your marketing track record in an FMCG environment will be underpinned by knowledge of international markets, and languages would be a distinct advantage.

Brand Marketers – All levels £28,000 - £40,000 + Bonus + Benefits

We are seeking experienced consumer marketers to take ownership of a portfolio of products and oversee the entire marketing mix. You'll be responsible for creating far-reaching brand and portfolio propositions and will bring them to life with through-the-line campaigns. There'll be a significant focus on NPD and brand activation in each of these roles.

We are looking for marketers with an impressive record in FMCG brand management, an innate understanding of consumer needs and clear focus on the bottom line. You are looking for total responsibility and the rewards to match – which is precisely what we can offer.

The rewards will be everything you would expect from a fast-growing division of Associated British Foods. The career prospects could take you anywhere within the organisation which is truly global.

The first step is to send your CV to jobs@bradleylongworth.com or call our retained consultant Jane Longworth on 01276 475 667.



G. COSTA & CO. LTD.